

Ref: FOI/00107/CMICB
17 October 2022

Your Request:

- 1) Who is your social media management and monitoring tool supplier?**
- 2) Start date & duration of framework/contract with supplier**
- 3) Actual spend on this contract/framework (and any sub lots), from the start of the contract to the current date**
- 4) Who is the senior officer (outside of procurement) responsible for this contract?**

Our Response:

1 - 4) Please be advised that NHS Cheshire & Merseyside ICB currently use Hootsuite and Tweetdeck for social media scheduling purposes, but do not hold a contract for any media management/monitoring. As a result, there is no start date, duration of framework or contract with a supplier, actual contract/framework spend for social media management/monitoring. NHS Cheshire & Merseyside ICB's Associate Director of Communications and Empowerment is responsible for social media software.