

Corporate Officer
Direct Line: 0151 643 5334
Email: foirequests.nhswirralccg@nhs.net

16th February 2018

Our Ref: FOI ID 1032

NHS Wirral Clinical Commissioning Group
Old Market House
Hamilton Street
Birkenhead
Wirral
CH41 5AL
Tel: 0151 651 0011

Re: Freedom of Information Request

Thank you for your request for information made under the Freedom of Information Act 2000 which was received into this office on 25th January 2018.

You asked for information regarding NHS Wirral Clinical Commissioning Group (CCG) Social Media:

Please find below NHS Wirral Clinical Commissioning Group's (CCG) response in relation to each of the questions in turn:

1. **Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?**

Yes, the link is <https://www.facebook.com/NHSWirralCCG/>

This was set up in 2013.

2. **Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?**

Periodic expenditure on Facebook boosting to date is £95 in 2017/18. We did not utilise Facebook expenditure prior to this.

3. **Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?**

Yes, the link is https://twitter.com/NHSWirralCCG?ref_src=twsrc%5Etfw&ref_url=https%3A%2F%2Fwww.wirralccg.nhs.uk%2F

This was set up in 2013.

4. **Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?**

Periodic expenditure to boost Tweets to date for 2017/18 is 15 Euros. We did not utilise Twitter expenditure prior to this.

- 5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?**

No.

- 6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?**

No.

- 7. Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?**

We are currently developing a policy which will be ratified by June 2018.

We hope this information is useful, however if you require any further information please do not hesitate to contact a member of the Corporate Affairs Team (contact details at the top of this letter)

Yours sincerely

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