

Direct Line: 0151 643 5334
Email: foirequests.nhswirralccg@nhs.net

Date: 7th January 2015

NHS Wirral Clinical Commissioning Group
Old Market House Hamilton Street
Birkenhead
Wirral
CH41 5AL
Tel: 0151 651 0011

Re: Freedom of Information Request

Thank you for your request for information made under the Freedom of Information Act 2000 which was received into this office on the 17th December 2014.

You Asked for:

- 1) The total spend by your Trust on public relations/media/press/communication staff for the calendar years of a) 2012 b) 2013 c) 2014.**

NHS Wirral Clinical Commissioning Group did not exist prior to 1st April 2013 and therefore we are only able to provide this information for 2013/14 & 2014/15.

If you would like information for 2012/13, I would advise for you to contact the Department of Health Legacy Team direct on: reviews&informationteam@dh.gsi.gov.uk

The CCG does not have a communications/media function in-house. Rather, it outsources this function and currently contracts with North West Commissioning Support Unit for a Communications service. As a result, there is no direct spend on internal communication staff.

- 2) The number of staff employed by your Trust in the public relations/media/press/communication department in your Trust in each of the above years.**

As described above, NHS Wirral Clinical Commissioning Group has a contract with North West Commissioning Support Unit (NWCSU) to provide communications support, therefore we do not hold information on their staffing. Any Freedom of Information requests concerning NWCSU should be sent to NHS England – I have included their contact details below for you:

Telephone – 0300 311 2233

Email – england.contactus@nhs.net

Post – NHS England, PO Box 16738, Redditch, B97 9PT

- 3) The salary of the highest individual earner in the public relations/media/press/communication department in your Trust and his or her job title in each of the above years.**

Please refer to the response to question 2.

- 4) The amount spent by your Trust in each of the above years on external public relations/media/press/communication agencies.**

Please refer to the response to question 1.

- 5) How many spin-doctors are on the Trust's executive board?**

None.

- 6) How much was spent by the Trust on spin-doctors in the years of a) 2012 b) 2013 c) 2014.**

Not applicable.

I hope this sufficiently answers your FOI enquiry however if you require any further information please do not hesitate to contact a member of the FOI team (contact details at the top of this letter).

Re- Use of Information

<p>Most of the information that we provide in response to Freedom of Information Act 2000 requests will be subject to copyright protection. In most cases the copyright will be owned by Wirral Clinical Commissioning Group. The copyright in other information may be owned by another person or organisation, as indicated on the information itself.</p>
--

You are free to use any information supplied for your own non-commercial research or private study purposes. The information may also be used for any other purpose allowed by a limitation or exception in copyright law, such as news reporting. However, any other type of re-use, for example by publishing the information in analogue or digital form, including on the internet, will require the permission of the copyright owner.

For information where the copyright is owned by Wirral Clinical Commissioning Group please e-mail foirequests.nhsWirralccg@nhs.net to request a reuse licence.

For information where the copyright is owned by another person or organisation you must apply to the copyright owner to obtain their permission.