

Ref: FOI/00120/CMICB
10 November 2022

Your Request:

This is an information request relating to the cost of transitioning to ICBs. Please include the following information:

1) The cost of changing email addresses from CCG to ICB formatted once

Our Response:

1) Please be advised that changes to email addresses for all former CCGs in Cheshire & Merseyside ICB were undertaken by NHS Digital, as the owners of the NHS mail contract/service. You may therefore wish to redirect your request for this information to NHS Digital who can be contacted for Freedom of Information requests via: enquiries@nhsdigital.nhs.uk.

Your Request:

2) The cost of branding, for example the design of a new logo

Our Response:

2) Nil.

Your Request:

3) The cost of building a new website

Our Response:

3) Nil, as free of charge arrangement agreed with developer Midlands & Lancashire Commissioning Support Unit.

Your Request:

4) The amount spent on advertising to promote the change from a CCG to ICB, for example on social media, print, digital advertising

Our Response:

4) Nil, as existing channels used free of charge.